

E & E Mini Market Ltd
4 Library Parade,
Craven Park Road
NW10 8SG
21st July 2020

Councillor Mili Patel
Cllr.Mili.Patel@brent.gov.uk

Dear Cllr Mili,

**RE: OBJECTION TO THE PREMISES LICENCE APPLICATION FOR:
E&E MINI MARKET, 4 LIBRARY PARADE, NW10 8SG**

Thank you for your objection letter dated 13th of July, 2020.

The concerns raised in your objection can be summarised and based on the following licensing objectives:

- Prevention of Crime and Disorder
- Public Safety
- Prevention of Public Nuisance

You have highlighted the presence of Street drinkers in the Craven Park area and other environs and loitering in shop fronts, and intimidating residents. Generally, your concerns border on street urination and encouraging of drug users to congregate, fight break-outs, and the creation of fear for residents' safety.

You also came to the conclusion from your conversation with the Police, your position on the safer neighborhood panel, residents' complaint; that the sale of single cans of alcohol off sales, is the cause of crime and disorder.

We do appreciate your fears which are genuine, as well as the reference to the Brent Council's Statement of Licensing Policy 2020 -2025 indicating Harlesden Town Centre as the hot spot for crime and anti-social behaviour,

We wish to address all these concerns by proposing the following conditions in our operation schedule:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.

2. *The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.*
3. *A CCTV camera shall be installed to cover the entrance to the premises and further cameras to cover the entire server area and till.*
4. *A member of staff shall always be present on the premises whilst they are open who is capable operating the CCTV system and able to facilitate immediate viewing of CCTV*
5. *Promotions that encourage irresponsible drinking shall not be permitted*
6. *A “Challenge 25” policy shall be adopted and adhered to at all times.*
7. *A sign stating “No proof of age – No sale” shall be displayed at the point of sale.*
8. *A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.*
9. *Any staff directly involved in selling alcohol for retail to consumers, staff who provide training and all managers will undergo regular training (every 12 months) of Licensing Act 2003 legislation. This will be documented and signed for by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.*
10. *Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers or staff.*
11. *All alcoholic drinks shall be clearly labelled or marked with the name of the premises.*
12. *A notice asking Customers to leave quietly from the premises shall be displayed by the exit/entrance.*
13. *A single incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:*
 - (a) all crimes reported to the venue*
 - (b) all ejections of patrons*
 - (c) any complaints received*
 - (d) any incidents of disorder*
 - (e) all seizures of drugs or offensive weapons*
 - (f) any faults in the CCTV system*
 - (g) any refusal of the sale of alcohol*
 - (h) any visit by a relevant authority or emergency service.*
14. *No high strength beers, lagers, and ciders above 5.5% ABV shall be stocked or sold at the premises.*
15. *No single cans of beer, larger or cider be sold.*
16. *No miniatures (5cl or 50ml) to be sold.*

- 17. A clear and unobstructed view into the premises shall be maintained at all times.*
- 18. Invoices are to be produced to Police, a member of an appropriate authority or council officers upon request to evidence payment of duty on goods.*
- 19. All deliveries shall take place during the normal working day (i.e. 09:00 to 18:00 daily)*
- 20. A lockable safe with deposit slot and anti-fishing mechanisms must be used at the counter till area in order to prevent crime.*
- 21. A suitable intruder alarm and panic button shall be fitted and maintained.*
- 22. A personal licence holder shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.*
- 23. All alcoholic drinks shall be clearly labelled or marked with the name of the premises.*
- 24. An electronic till prompt should be used for all alcohol sales.*

We also wish to bring to your notice that the business targets the ethnic minority of Northern African descent and wish to sell alcohol in addition to the groceries to create a one-stop shopping outlet

Kind regards,

Olu Olusola

For: E & E Mini Market Ltd